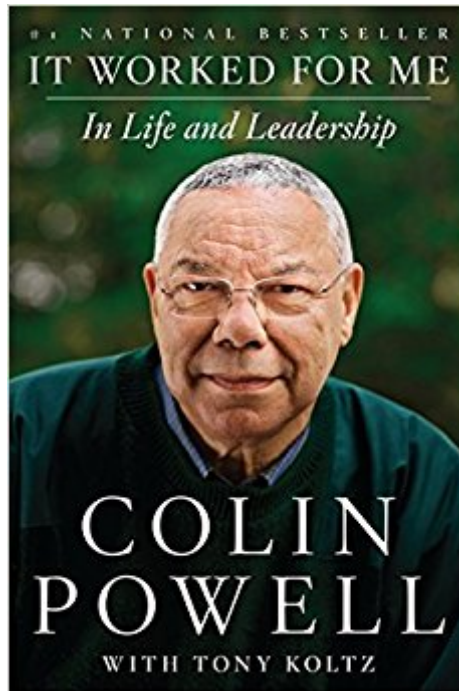




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It Worked For Me: In Life And Leadership



Synopsis

Colin Powell, one of America's most admired public figures, reveals the principles that have shaped his life and career in this inspiring and engrossing memoir. A beautiful companion to his previous memoir, the #1 New York Times bestseller *My American Journey*, Powell's *It Worked for Me: In Life and Leadership* is a trove of wisdom for anyone hoping to achieve their goals and turn their dreams into reality. A message of strength and endurance from a man who has dedicated his life to public service, *It Worked for Me* is a book with the power to show readers everywhere how to achieve a more fulfilling life and career.

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Customer Reviews

A Note from Colin Powell on *It Worked for Me* I love stories. In the course of my career I gathered a number of them that mean a lot to me. Most come from my military life. I was in the military from age seventeen as an ROTC cadet until I was a retired GI at age fifty-six. Others came from my service as Secretary of State and as National Security Advisor. Yet others came to me as I wandered through life. In this book I want to share with you a selection of these stories as well as experiences that have stayed with me over the years. Each one of them taught me something important about life and leadership. Some of the stories deal with serious aspects of my life, including some of the controversial issues I was involved in during my tenure as Secretary of State. There are also humorous stories from my life as well. I offer them to you for whatever use you may wish to make of them. The first part of *It Worked for Me* explains my Thirteen Rules, which have been bouncing

around since they were first published in Magazine over twenty years ago. These are rules that I have gathered over the years and to which ITMve adhered in my career. CLP's Thirteen Rules: It ain't as bad as you think. It will look better in the morning. Get mad, then get over it. Avoid having your ego so close to your position that when your position falls, your ego goes with it. It can be done! Be careful what you choose. You may get it. Don't let adverse facts stand in the way of a good decision. You can't make someone else's choices. You shouldn't let someone else make yours. Check small things. Share credit. Remain calm. Be kind. Have a vision. Be demanding. Don't take counsel of your fears or naysayers. Perpetual optimism is a force multiplier. The rest of the book focuses on everything from the importance of really knowing who you are and how to always be yourself to why I put an emphasis on knowing and taking care of others, especially those who are your followers. I go into my experience in the exploding digital realm that has reshaped the world and our lives. I talk about how to be a great manager and a great leader. I give no conclusions or recommendations, just my observations. The chapters are free-standing. You can read them straight through or jump in anywhere. Everyone has life lessons and stories. These are mine. All I can say is that they worked for me. --Colin Powell --This text refers to the Hardcover edition.

• An entertaining read from a charming, accomplished man. . . . A delightful book. • (The Washington Times)

Never will be enough lectures to learn from different experiences on leadership. Reading the history of a life experience, focused on good and bad experiences, and how they helped to forge a character, is very constructive. Certainly a man with success and a great love for his Country. Some ironic smiles will rise when Mr. Powell describes the great country he owe his live. For people looking to catch more tips on leadership, is a great book. Well written, in first person, make easy to follow.

I was wise to buy the audiobook version before buying the kindle one. General Powell tells the stories himself, which makes this great book even better. The structure of the message is well crafted into a mixture of Leadership and life concepts and Mr. Powell's view on life. As a businessman in Mexico, I am in constant search of leadership concepts that I can apply to my life and organization. General Powell's take on leadership is practical and powerful, it shows principles that are straight forward and proven. I caught my attention the fact that being a military elite in the most powerful country in the world, Mr. Powell shows great sensibility and love for his country and the world. His experience and work in the American armed forces shows a deep understanding of his

noble duty and commitment to the well being of the whole world. His mission in life clearly has to do with protecting and loving millions of people he doesn't know personally. He shows joy and pride in his work. He seems full of energy and passion even after being retired. He is aware of the great amount of knowledge and experience he has amassed over time, and is willing to share everything with the world. I bet that every instant he lives on this world, General Powell will do everything he can to live up to his love for humanity. His missions in the army may be over, but his true mission in life will continue until he retires from this life. Let's hope he stays with us for a while longer. Thank you General Powell

This book is filled with practical life lessons from a man whom I respect. His stories may resonate more with people who have served in the military. But I still think they hold value. Many of the lessons aren't anything new. But reading about Powell's experiences gave me a new perspective on these old lessons.

General/Secretary Powell was always a revered and loved figure in and out of the government. Now I have better insight into why. *It Worked for Me* is a fabulous book that highlights his leadership philosophy through touching and insightful anecdotes. The book is conversational, and it feels more like a fireside chat than an autobiography. Powell was the consummate humble leader. This book is recommended reading for any military leader.

great story, I purchased book for a college book report on management and I learned a lot. Now when my elders discuss Colin Powell and his successes I am able to teach them things they didn't know. Also when a job interviewer asks "what is the last book you read" it's a great one to use as a response.

My 24 years in the Air Force was bookended by the Vietnam War and Operation Desert Storm. Our collective Vietnam War saga recklessly and foolishly spent our national treasure of lives and dollars after it became apparent that it was not a conflict we could win. It also inflicted grievous damage to the morale and fiber of our nation's military forces, men and women who were not well served by their senior military leadership who allowed them to be shackled by rules of engagement that were a bureaucrat's nightmare. Fast forward to 1990...Iraq's invasion of Kuwait set the table for another conflict far removed from Vietnam's quagmire simply because of the leadership of General Colin Powell. In his book, *"It Worked for me: in Life and Leadership"*, the reader isn't regaled with complex

military theory or tactics. Rather General Powell simply lays out his personal rules of engagement when it comes to leading people, and that is simply to always put your people first. Clearly explain the problem, let them know what their part in solving the problem is, give them the tools they need, and then stand back and let them get to work. That, in a nutshell, is the message Colin Powell artfully conveys through example after example from both his military experience and his role in the political arena. An immensely readable book, it is jammed with knowledge that would benefit anybody interested in military affairs, any CEO who wants to take his company to the next level, and any politician who is sincerely interested in elevating our national dialogue above the deplorable state that it's in.

I am on CD #3 of this book and already can give a good review. I am really enjoying it. When this book came out, I was reluctant to buy as I had already purchased "This my Life, Colin Powell" I was actually suspicious that another book may just be a cash register ringer. However this book is great and very different. It is more laid back and sort of like having a conversation with Powell. He tells stories and tips, yet he covers serious issues. He talks about taking over the military computers head quarters only to find out that they are using Wang which went out of business 8 years earlier. Needless to say that the computers were too outdated to be of any use. And what he did to solve it. When I get done listening to this book, I will turn around and listen to it again. I am enjoying it that much. Also to take a few more notes on certain parts of the book.

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